

On behalf of the management of Iqra University, Islamabad, Pakistan we are pleased to invite you to register and participate in the 1st International Conference on Business and Technology 2008.

The conference aims to provide a platform to bring together academicians, scholars, practicing managers and students of management, business and technology to exchange views and experiences on various issues in business, management and technology. The conference will be held on 5-6 April 2008.

Theoretical and empirical papers in all areas of business, finance, marketing, management, accounting, MIS, public administration, economics, business education, IT and related fields are welcome. Outstanding papers at the conference will be published in journal of the institute. In addition, papers receiving the Best Paper in Session Award will automatically be reviewed for possible publication in the Journal

Topics to be covered:

- Accounting, Finance Corporate Governance and Restructuring
- Human Resource Management and Global Business Leadership
- Entrepreneurship Development, Innovation Management and Quality Management
- Marketing in developing countries
- E-Business
- Telecommunication
- Technology Management
- Public Sector Management

For more information see:

<http://iqraisb.edu.pk/icbt2008/index.htm>